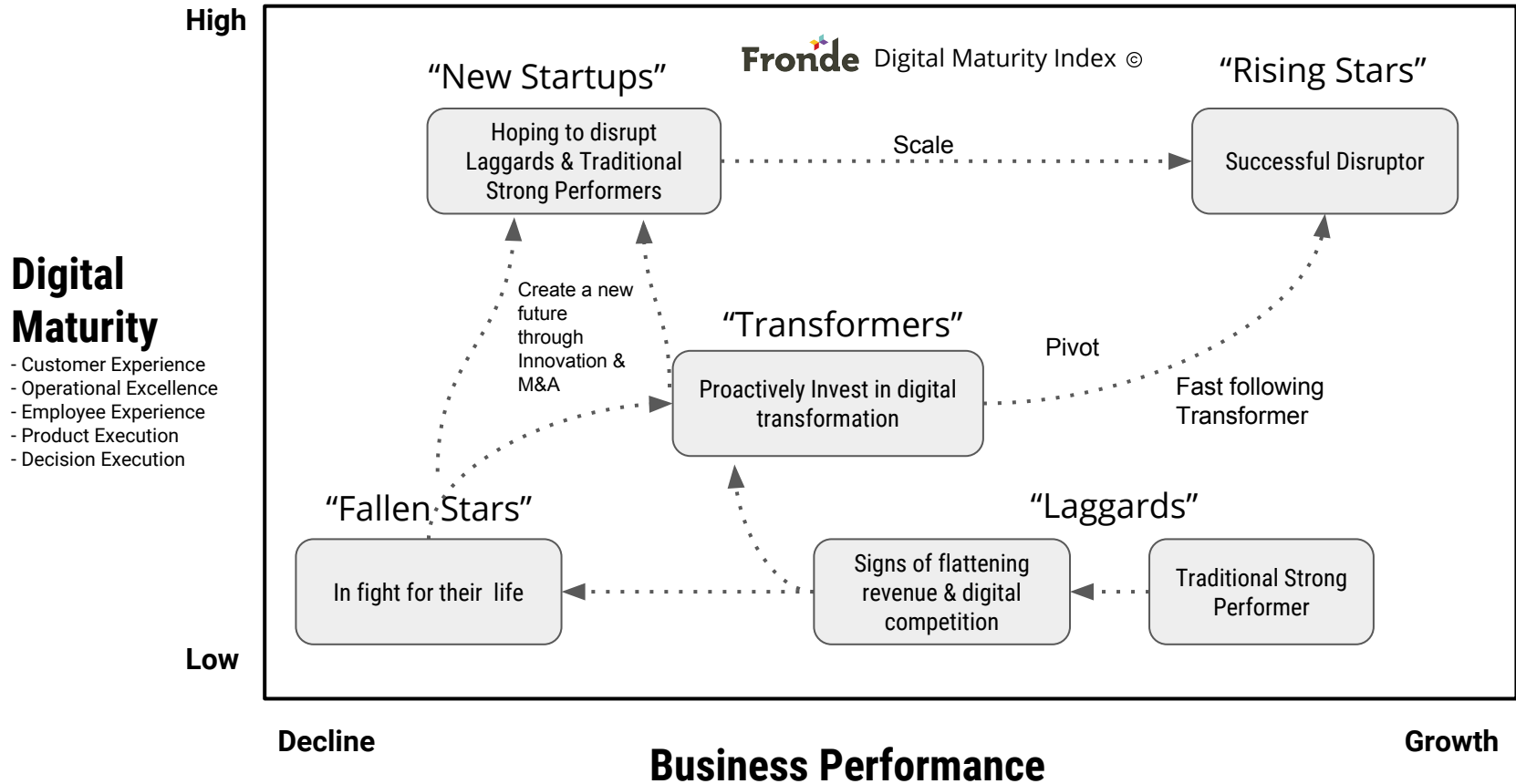


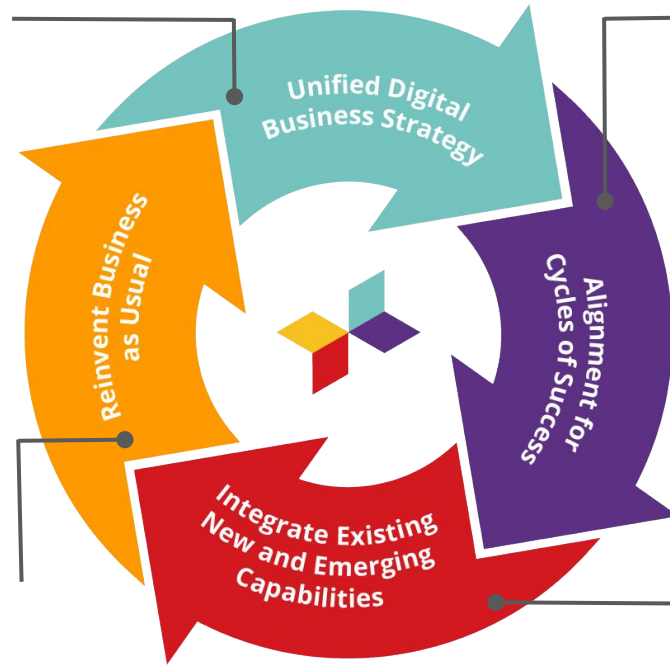
Where are you on the Digital Transformation Journey ?



How are you going to close the Acceleration Gap?

Digital is disrupting markets, presenting organisations with both a threat and an opportunity. New digital competition is emerging disintermediating value chains and substituting your products. To survive, you need a digital strategy tightly aligned to your business strategy.

Yesterdays BAU was invented in a world without Cloud - Continuous development and deployment, on top of cloud computing, using fast to configure, technologies is here now - To achieve agility you need to rethink the role people, process, partners and technology plays in your business operation.



Strategy execution is no longer a waterfall process - tightly coupled customer feedback and regular course corrections are key to achieving ROI. Business change leadership along with reusable IP and proven execution methodologies are critical to your success.

Success in digital is not about changing out all of your assets. It's about quickly integrating the right investments and harnessing emerging technology to gain competitive advantage - you need access to the specialist integration skills to get the best out of your Digital investments.